

Photo of driver/race car available:

http://www.americanwireless.com/image_library.html

For Immediate Release



Young IT Executive Crashes and Burns in Love; Captures Rookie Win in Western Region Auto Race Series

CAMPBELL, Calif., March 25, 2004—A 23-year-old Silicon Valley high tech executive and Los Gatos, Calif. resident may have returned from Europe without winning the girl, but several twists of fate led him back to his first love of racing and a winning rookie season.

Harrison Brix, 23, son of The Brix Group founder Harry Brix, and former amateur go-kart racer in his youth, was told to give up his dream of go-kart racing and focus on his studies at Loyola Marymount University in Los Angeles and his successful career in information technology management at The Brix Group and its primary division American Wireless. Reluctantly giving up that dream, Brix couldn't let go of another – an ex-girlfriend living in Europe.

The trip to Europe to rekindle romance was the start of an avalanche of fate for Brix. Having struck out with the girl and on his way back from Europe empty-handed, Brix entered a contest while at Heathrow Airport and from there, fate took over. Several weeks later, Brix learned he had won the contest and the grand prize was a European sports car. Not wanting to import the car to California, Brix sold the car in Europe and decided to use the proceeds to pursue one more shot at his lifelong dream of racing.

Capping a phenomenal rookie season by winning nine times in 12 starts, Brix recently clinched the Skip Barber Western Region Race Series championship outpacing his nearest rivals with two races still to complete.

"After flaming out with my ex and then winning the contest, it seemed like something was driving me back to racing," said Brix. "Even though everyone around me told me to abandon my dream, fate has something else in store and I'm ecstatic that I won the championship."

As the winner of the Western Region, Brix will now compete in the Skip Barber National Series which opens mid-March at Sebring, Fla. International Raceway. The Formula Dodge National Championship Presented by RACER is billed as a proving ground for today's up-and-coming racers and consists of a seven-weekend, 14-race championship. Brix will face 29 competitors in the series, including racing legend offspring Marco Andretti.

In addition to continuing his educational and professional careers, Brix is committed to pursuing his racing dream. Brix is currently searching for a sponsor to enable him to continue on the national racing circuit.

"It's been a wild ride so far and I'm eager to see where fate takes me," concluded Brix.

About The Brix Group

The company was founded in 1971 by Harry Brix as "Motor Sound Corporation" with the intent of distributing car audio products in the San Francisco Bay area. Renamed The Brix Group, Inc. in 1998 the company has grown into one of the largest wireless and car audio distributors in the US

and is composed of three divisions. The company's telecom division, American Wireless, founded in 1984 was the first and is now one of the largest master agents in the U.S. American Wireless serves as a critical intermediary between wireless carriers and their corresponding subagents with retail locations. Extensive product and service offerings include postpaid, prepaid, cellular, satellite TV & radio, fulfillment, distribution, warranty programs, and hardware and accessories. The company's OEM division, Pana-Pacific OEM, serves as a wholesale original equipment supplier of audio, video, security, communications, telematics, and dashboard electronics equipment to the heavy-duty truck industry. The newly created Brix Labs offers turnkey sales and marketing solutions to international OEM electronics manufacturers whose goal is to penetrate the US market and reduce dependency on OEM contracts.

Media Relations/Analyst Contacts:

Mitch McCoy
Sr. Director of Marketing, American Wireless
Phone: 408-874-4822
Email: mmccoy@americanwireless.com

Eileen Quinn
American Wireless
Phone: 858.689.4705 or 858.774.1792
Email: Eileen.quinn@sbcglobal.net