



AMERICAN WIRELESS PARTNERS WITH VIRGIN MOBILE USA TO PROVIDE PLANS WITHOUT ANNUAL CONTRACTS TO NATIONWIDE DEALER NETWORK

CAMPBELL, Calif., April 9, 2008 —American Wireless has teamed up with Virgin Mobile USA to offer its Plans Without Annual Contracts and Virgin Mobile USA handsets to its nationwide network of dealers. Virgin Mobile USA, rated “Highest in Customer Satisfaction with Wireless Prepaid Service, Two Years in a Row” by J.D. Power and Associates, operates on the nationwide Sprint PCS network, and carries a wide range of handset styles at affordable prices.

American Wireless dealers will carry Virgin Mobile USA handsets with great features, no roaming or activation fees, Roll Forward Minutes on select plans and Unlimited Text & Messaging options, and customers can keep their existing wireless number. A choice of four will be available including: the Kyocera Marbl featuring web browsing and a full-color screen for \$14.99; the Flare by LG, with Bluetooth® wireless technology and an optional Spanish language user interface, for \$29.99; the Kyocera Cyclops camera phone for \$49.99; and the Kyocera Wild Card sporting a full QWERTY keyboard and Bluetooth® wireless technology for \$99.99. Virgin Mobile USA phones boast some of the latest features including Real Music Ringtones, downloadable games and graphics, Mobile Web, IM, email, user-generated content programs and streaming music capabilities on select handsets.

“At American Wireless, we strive to bring customers outstanding products and services and Virgin Mobile USA’s customer satisfaction ratings speak for themselves,” said Bill Bourke, Vice President of Sales for American Wireless. “The prepaid wireless market has become very competitive and customer satisfaction is a key differentiator. We believe the addition of Virgin Mobile USA to our line-up of wireless prepaid products is a big win for our dealers and customers.”

“As one of the largest wireless master agents in the U.S., American Wireless is poised to bring Virgin Mobile USA’s no annual contract services and products to an even larger customer base. We are excited about this new partnership with American Wireless and are confident that our value proposition will be a great fit for their customers,” said Joel Silverman, Vice President, Sales, Virgin Mobile USA.

The company offers monthly plans which include \$24.99 for 200 Anytime minutes and 500 7PM Nights & Weekend minutes and \$59.99 for 600 Anytime minutes, Unlimited Mobile to Mobile and Unlimited 7PM Nights & Weekends, among others. Virgin Mobile USA also offers a Pay As You Go Plan with the ability to “roll forward” up to 5,000 unused minutes. Pay As You Go Plan pricing options range from a \$20 Minute Pack with 200 minutes to a \$50 Minute Pack with 1000 minutes. Virgin Mobile USA Top-Up cards are available and easy to Refuel™ at American Wireless dealer locations.

Call 1-866-SHOP-AWI to locate a local dealer carrying Virgin Mobile USA handsets and Top-Up cards. American Wireless dealers display a Fuel brand sign for consumers to easily identify where a Virgin Mobile USA handset can be Refueled.

About American Wireless

Founded in 1984, American Wireless, the first and one of the largest master agents in the U.S., serves as a critical intermediary between wireless carriers and their corresponding agents with retail locations. Extensive product and service offerings include postpaid, prepaid, cellular, satellite TV, Voice over Internet Protocol (VoIP), Internet service, fulfillment, distribution, hardware and accessories. With offices throughout North America, American Wireless is headquartered in Campbell, California, and provides an unrivaled, national distribution and sales footprint. For more information, visit the American Wireless web site at www.americanwireless.com.

About Virgin Mobile USA, Inc.

Virgin Mobile USA [NYSE: VM] offers more than five million customers control, flexibility and choice in wireless service, rich data content and innovative products without annual contracts. Voice pricing plans range from monthly options with unlimited nights and weekends to by-the-minute offers, allowing consumers to adjust how and what they pay according to their needs. Virgin Mobile USA's full slate of smart, stylish and affordable handsets, including the Wild Card, [Super Slice](#) and new Flare, are available at top retailers in more than 40,000 locations nationwide and online at <http://www.virginmobileusa.com/>, with Top-Up cards available at more than 140,000 locations.

[J.D. Power and Associates](#) ranked Virgin Mobile USA highest in customer satisfaction among wireless prepaid services in both 2006 and 2007, and its customers report a 90% satisfaction rate. Virgin Mobile contributes a portion of profits from downloadable content to The RE*Generation, its pro-social initiative to help homeless youth, and provides postage-paid return envelopes in every new phone package for customers to recycle old phones. Virgin Mobile USA's national coverage is powered by the nationwide Sprint PCS network.

The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG, Inc.

###

Media Relations/Analyst Contacts

Steve Schnittker
Sr. Marketing Manager, American Wireless
Phone: 408-874-4821
Email: sschnittker@americanwireless.com

Eileen Quinn
American Wireless
Phone: 858-689-4705 or 858-774-1792
Email: Eileen.quinn@sbcglobal.net

Corinne Nosal
Virgin Mobile USA
Phone: 908-607-4235
Email: Corinne.nosal@virginmobileusa.com.